

FREE GUIDE

YOUR VA

SIGNS YOU'RE  
READY TO HIRE AN  
OBM



# 9 SIGNS YOU NEED AN OBM NOW

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1. You find yourself feeling **overwhelmed** with the daily needs of your business
2. You **don't have enough time** to focus on working towards your larger goals
3. You **lose track of time** leading teams to monitor that tasks are completed
4. You are **frustrated** with how you are spending your time
5. Your business is growing but you **can't keep up** managing everything
6. You **need better systems** in place to track your progress but you don't have the time or knowledge to implement them
7. You **don't know what tools or platforms are available** to make your business more in sync
8. You are **constantly having to check in with team members** because you are unsure who is assigned which tasks and what deadlines are being met
9. You **need a partner** you can discuss your ideas with who can turn these ideas into reality

# DOES AN OBM SOUND LIKE THE RIGHT MOVE FOR YOU?

OBMs take a step back and assess where more structure and tools are needed to add value. They are not a yes-man - their recommendations will be to improve your business, not to inflate your ego. By streamlining smaller, time-consuming tasks, it gives you as a business owner the opportunity to maximise your time and energy to achieve your long-term goals.

# HOW TO FIND THE RIGHT OBM **FOR YOU**

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Once you've decided an OBM is the solution for you, how do you go about hiring one? Finding the right OBM can easily be shelved in the too-hard-basket, as we've already established, you're short on time.

OBMs come from all different types of backgrounds which is a great thing, you can find an OBM with experience tailored to your business needs.

But, there are a specific range of skills that determine a great OBM, and you need to keep a keen eye out for them during the selection process...



# KEY TRAITS OF A GREAT OBM

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## **PROBLEM SOLVER**

A good OBM is one who is naturally gifted in sorting out chaos and thinking on their feet when resolving issues that arise on a daily basis



## **SYSTEMATIC**

Your OBM needs to be organised 100% of the time to manage their wide range of responsibilities



## **INTUITIVE**

A proactive OBM is essential, you expect them to take initiative where necessary



## **TECH SAVVY**

Part of their job is working with systems and programs, so an updated knowledge of what technology is out there and how it works is a must



## **PEOPLE-PERSON**

One of their main roles is people management, so when it comes to both clients and team members they need to be able to delegate, communicate and lead



## **BIG-PICTURE THINKER**

Just as important as having an attention to detail when managing day-to-day operations, your OBM needs to see the big picture

MORE RESOURCES

**A BEGINNER'S GUIDE  
TO ONLINE BUSINESS  
MANAGERS**

**BENEFITS OF  
WORKING WITH AN  
OBM**

## NEXT STEPS:

ONGOING SUPPORT?

BOOK A DISCOVERY CALL TODAY

NEED HELP IN A HURRY?

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