## FREE GUIDE

## YOUR VA

# BENEFITS OF WORKING WITH AN OBM

#### WHAT ARE THE BENEFITS?

#### An OBM will help you grow your business by:

- Allowing you to focus on what's most important to you
- Giving you more time for opportunities
- Increasing profits
- Streamlining efficiency
- Giving you a competitive edge
- Handling day to day operations

An OBM will improve your coordination in:

- Project management
- Team communication
- Recruitment and onboarding

An OBM will help your **personal growth** by:

- Improving your mental health
- Improving your work-life balance
- Improving your decision-making
- Improving your focus
- Improving your vision

An OBM will optimise your **time management** by:

- Freeing up your schedule
- Fastening your work pace
- Improving productivity so you get more done

An OBM will assist you with your **daily tasks** by:

- Clearing clutter
- Controlling operations
- Managing social media
- Tracking metrics and KPIs
- Building customer and client relationships
- Overseeing email marketing

An OBM will help you **save money** by:

- Reducing business costs
- Being fully trained before you even hire them



Finding the perfect OBM is an enormous weight off your shoulders. It will help your business grow beyond what you could achieve on your own.

Having found the right one you'll have more time to spend in your zone of genius, so you can shine doing what you do best... while having sourced a second set of skills to compliment your own.

> Online Business Managers are an investment in your business's future, not to mention saving your own sanity and worklife balance.

Remember to find an OBM that is **trustworthy**, you are expecting them to take care of a huge portion of your business responsibilities.

Above all, they should be someone you can build a relationship with. Someone you **like** and **respect**.

### MORE RESOURCES

### SIGNS YOUR READY TO WORK WITH AN OBM

A BEGINNER'S GUIDE TO ONLINE BUSINESS MANAGERS

YOUR VIRTUAL ASSISTANT LTD | W: https://yourva.co.nz/ | E: justine@yourva.co.nz



